

PROSP

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MP

**INSTITUTE OF MANAGEMENT
AND COMPUTER APPLICATION**

BHAGATUA, CHAUBEYPUR, VARANASI, UTTAR PRADESH

"उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत"

CAMPUS : Bhagatua, Jalhupur, Varanasi

“उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत”

This statement “उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत” is a part of dialouge between Yama(the God of Death) and Nachiketa and is mentioned in KATHOPNIASHAD. Nachiketa asked Yama to teach him Self-Knowledge and Yama advises him to arise, awake and don't stop until he learns this self-knowledge from his learned teachers. “उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत।” is the foundation stone, main vision and constant source of motivation for MP Institute of Management and Computer Application

WHAT WE BELIEVE ?



VISION

To establish a Centre of Excellence with the focus on multi disciplined value based quality education.

MISSION

To impart quality education in the field of management, computer science, Information technology, Education and related disciplines with focus on over all individual & skill development, enhancement of competency and attitude of our students in order to evolve them not only as great professionals but also as an even better human beings.

OBJECTIVES

To prepare students by inculcating exceptional communication skills, industry based competence and a positive attitude in sync with the needs of modern day industry & society To develop a centre of excellence by engaging in research on the modern dynamics of management & technology and its practical usage in today's world To collaborate with industry and corporate houses in order to share their knowledge, skills and experiences with our students To provide an environment for our students & faculties conducive for professional and individual growth.

Higher Education in India and globe has undergone a paradigm shift especially for the professional courses. Market dynamics and the global economy have consistently challenged the stature of the level of education and also bestowed opportunities of growth for developing countries. MP Institute of management & Computer Application has aligned with the requirement of paradigm shift required in higher education and contributed to quality management education by strongly following its vision "Growth with Education". MP Institute provides the right blend of academic, corporate and extracurricular activities to transform an individual into a well groomed professional. After signing MOU with the Prestigious Asian Institute of Technology, Bangkok, Thailand for our international student exchange program, we have now opened global opportunities for growth and development of our students.

Though the curriculum is rigorous and is as per the industry norms, the innovative pedagogy used by academic wing makes it easy for students to learn through practical application based activities. The life beyond academics acknowledges the vibrant talent, creativity and individual managers hidden in their inner self. Further to add glory, our Corporate Resource Cell has developed the best of the linkages on PAN India basis and across the globe.

The industry interface in terms of SIP, OW, ELC, SSA, SPA and industry visits helps to develop a right attitude for your corporate career. Further for preparing our students for the global opportunities, MP Institute exposes students to the different learning experiences. We can assure you that MP Institute would honestly work towards your growth and take every possible step to ensure that we are able to lay the right foundation for your future career path.

WHY MP INSTITUTE ?



Personality
Development



Certification
Program



Internship/
Placement
Assistance



Sports/ College
Fests

The MP Institute of Management and Computer Application shine bright as one of the most promising and rewarding Under-Graduate Institutes in Varanasi with its 20 years legacy. With serene surroundings and an isolated campus, the campus prove to be the ideal haven for students who wish to make a dent in the universe. Founded on the firm belief that high quality education should be the right of every aspiring citizen of India, MP Institute offers state-of-the-art educational and recreational facilities at very economic and flexible fee model. With the constant change in the educational system due to technological advancement , global pandemic and the institute's urge to reach out to maximum students in the city, MP Institute of Management and Computer Application has adapted to more flexible, job oriented and more practical curriculum. Our Value added curriculum is the best and most innovative one. Apart from the regular course content, we are only institute which provide Certification programs in numerous disciplines which gives our students an edge over their competitors and make them better prepare for challenges ahead in their life.



(1)



Dr Deepak Pradhan

Director

DIRECTOR'S MESSAGE

At MP Institute of Management and Computer Application, we are committed to shaping future-ready professionals through quality education, innovation, and holistic development. Our programs are designed to blend academic excellence with real-world exposure, ensuring that every student gains the skills to excel in a competitive global environment. With dedicated faculty, modern infrastructure, and strong industry connect, we aim to create an enriching learning ecosystem that inspires growth, creativity, and leadership. We believe in empowering students to realize their full potential and build successful, impactful careers. I welcome you to join our journey of learning and transformation.

FACULTIES

(2)



Mr Prateek Srivastava

ASSISTANT
DIRECTOR



Prof. B N Pandey

Mathematics
Statistics



Ms Vishnupriya

Computer Graphics
Java, E-com



Ms Pratibha Singh

HRM



Mr Wassem Siddaqui

Statistics
Accountancy



Ms Vidhi Mishra

HRM Marketing



Mr Naqi Hasan

Economics



Ms Nimisha Jaiswal

Finance &
Accounting



Ms Sushmita Singh

Income Tax, GST



Mr Dilip Kushwaha

Multimedia OS
Network Security



Ms Anita Patel

Organisational
Behavior, POM

The Bachelor degree in Business Administration (BBA) shall be conferred on 10+2 Students who have completed prescribed course of study for not less than three years spread over three academic years and have passed the examination. The method of teaching adopted shall be combination of lectures and seminars by the faculty and guest speakers, case discussions, students presentation, use of audio-visual devices, computers etc. Apart from this in order to give our students new age industry ready skills and competitive edge , MP Institute is the only institute in Varanasi to provide New Age value added Certification Courses in Digaital Marketeing, E-Commerce,Six Sigma, Luxury Brand marketing etc

BBA/BBA GLOBAL



PROGRAM

BACHELOR OF BUSINESS
ADMINISTRATION

SEATS & DURATION

120 SEATS
3 YEARS REGULAR PROGRAM

ELIGIBILITY

10+2 PASS IN ANY STREAM

DEGREE

MAHATMA GANDHI KASHI
VIDHYAPEETH, VARANASI

ABOUT BBA GLOBAL

The BBA Global Program offers a comprehensive curriculum designed to prepare students for international opportunities. Students gain dual International certifications, enhancing their professional credentials. The program includes a 1-week international exposure trip to Asian Institute of Technology, Bangkok, Thailand, providing cultural and global insights. Additionally, students benefit from an international internship and placement opportunities, ensuring practical industry experience and global career prospects.

VALUE ADDITION

BBA students can pursue 15+ free certifications such as Digital Marketing, Google Analytics, MS Excel, Tally & ERP, Financial Markets, Business Communication, Personality Development, Entrepreneurship, E-Commerce, HR Management, Supply Chain Basics, Stock Market Fundamentals, Soft Skills, Excel for Business, and Leadership skills. These certifications strengthen business knowledge, build confidence, improve employability, and enhance career opportunities in corporate sectors.

(3)

The Bachelor degree in Computer Application (BCA) shall be conferred on 10+2 Students who have completed prescribed course of study for not less than three years spread over three academic years and have passed the examination. The method of teaching adopted shall be combination of lectures and seminars by the faculty and guest speakers, case discussions, students presentation, use of audio-visual devices, computers etc. Apart from this in order to give our students new age industry ready skills and competitive edge , MP Institute is the only institute in Varanasi to provide New Age value added Certification Courses in Maps & Local Technology, SAP,Big Data, Python, Data Analytics, SEO, Tally etc

BCA/BCA GLOBAL



PROGRAM

BACHELOR OF COMPUTER
APPLICATION

SEATS & DURATION

120 SEATS
3 YEARS REGULAR PROGRAM

ELIGIBILITY

10+2 PASS WITH
MATHEMATICS

DEGREE

MAHATMA GANDHI KASHI
VIDHYAPEETH, VARANASI

ABOUT BBA GLOBAL

The BCA Global Program offers a comprehensive curriculum designed to prepare students for international opportunities. Students gain dual International certifications, enhancing their professional credentials. The program includes a 1-week international exposure trip to Asian Institute of Technology, Bangkok, Thailand, providing cultural and global insights. Additionally, students benefit from an international internship and placement opportunities, ensuring practical industry experience and global career prospects.

VALUE ADDITION

BCA students can access 15+ free certifications including Python, Java, C++, Web Development, Data Science, Machine Learning, AI, Cyber Security, Ethical Hacking, SQL & Databases, Cloud Foundations (AWS/Azure), Digital Marketing, UI/UX, Networking Basics, Android Development, and Tally/ERP. These free online certifications build strong technical skills, improve employability, support internships, and prepare students for modern IT careers.

(4)

ABOUT B.COM

The Bachelor degree in Commerce (B.COM.) shall be conferred on 10+2 Students who have completed prescribed course of study for not less than three years spread over three academic years and have passed the examination. The method of teaching adopted shall be combination of lectures and seminars by the faculty and guest speakers, case discussions, students presentation, use of audio-visual devices, computers etc. Apart from this in order to give our students new age industry ready skills and competitive edge , MP Institute is the only institute in Varanasi to provide New Age value added Certification Courses, summer internships, on the job training experience as well. We not only build a strong base but also prepare our students for exploring different higher education avenues .

B.COM & BA

PROGRAMS

BACHELOR OF COMMERCE
BACHELOR OF ARTS

SEATS & DURATION

B.COM : 240 SEATS
BA : 420 SEATS
3 YEARS REGULAR PROGRAM

ELIGIBILITY

10+2 PASS IN ANY STREAM

DEGREE

MAHATMA GANDHI KASHI
VIDHYAPEETH, VARANASI

ABOUT BA

The Bachelor of Arts (B.A.) shall be conferred on 10+2 Students who have completed prescribed course of study for not less than three years spread over three academic years and have passed the examination. We offer B.A in the following streams Hindi Geography Ancient History home Science Sociology Education Economics The method of teaching adopted shall be combination of lectures and seminars by the faculty and guest speakers, case discussions, students presentation, use of audio-visual devices, computers etc.

(5)





B.ED BACHELOR OF EDUCATION

MP Institute of Management and Computer Application is one of the most prestigious and old B.Ed college of Varanasi. Over the years we have given many University toppers, the most recent being our student Ms Drishti Dixit who was University topper in the year 2022. We only have 100 seats in B.Ed as we believe in imparting quality based education where each student gets ample importance, exposure and scope for learning and growth.

The Admission in our B.Ed program is done based on an UP B.Ed entrance exam. Candidates must apply for the UP BEd JEE to seek admission .

To be eligible for UP B.Ed, candidates must secure 50% marks in their bachelor's or master's degree in Science/Social Science/Commerce/Humanities/Law or 55% marks in the BTech program. The marks secured in the joint UP BEd entrance test will be only considered while calculating the merit. There is a relaxation of 5% marks for candidates belonging to SC/ST/PwD category. After examination the Admission is done through UP B.Ed counselling only.

D.El.Ed

DIPLOMA IN ELEMENTARY EDUCATION

Our Basic Training Certification (BTC) program also known as Diploma in Elementary Education (D.El.Ed.) is a two-year teacher training course, is a gateway to one's role as a teacher, assistant teacher, student counsellor, career counsellor, tutor, and more. The aspirant is provided training to get acquainted with the skills to teach classes 1st to 8th standard. We only have 50 seats in D.El.Ed as we believe in imparting quality based education where each student gets ample importance, exposure and scope for learning and growth.



PLACEMENTS

Placements give students the opportunity to gain skills specific to their subject or industry of choice as well as the employability skills required for real-life work. Our industry linkage and corporate connect attracts many companies every year for campus placements and we never leave any stone unturned for quality campus placements of our students. Over the years around 1780 students have been placed at many good companies and they command attractive packages with average being 3.00 lakhs and highest being 12.5 lakhs p.a.





INTERNATIONAL TIE-UP



The MP Institute's international student exchange tie-up with AIT, Bangkok, Thailand, aims to provide students with global exposure and cross-cultural learning. This collaboration offers opportunities to attend international

lectures, participate in research projects, and gain industry insights in a global setting. By engaging with AIT's diverse academic environment, students will develop global competencies, enhance their career prospects, and build a broader network, ultimately gaining an edge in the competitive job market.



Memorandum of Understanding

BETWEEN
ASIAN INSTITUTE OF TECHNOLOGY, THAILAND
AND
MP INSTITUTE OF MANAGEMENT, VARANASI

This is to certify that Asian Institute of Technology (AIT), Thailand, and MP Institute of Management (MPIM), Varanasi, India, have entered into a partnership to promote cultural, educational, and scholarly exchange, collaboration, and technical interchange. This collaboration includes:

- Joint organization of international student mobility, internships, and immersion programs.
- Short-term faculty and staff development programs and visits.
- Joint organization of conferences, seminars, and research support.
- Special scholarships for meritorious MPIM students, faculty, and staff to study at AIT.
- Initiation of joint short-term community development programs.

This MoU reflects the mutual commitment of both institutions to foster academic excellence and global cooperation.

6 DECEMBER 2024

Nitin Kumar Tripathi

Prof. Nitin Kumar Tripathi
Executive Director



AIT
Asian Institute of Technology



Dr Deepak Pradhan

Dr Deepak Pradhan
Director

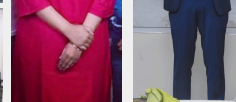


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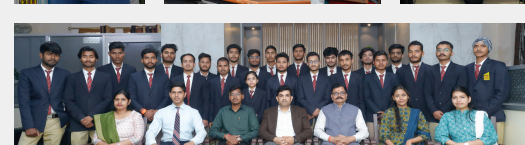
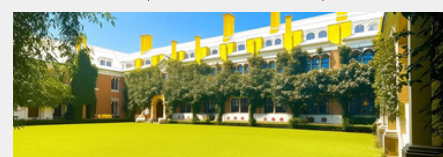
Sports

INSTITUTE'S PORTFOLIO



Guest Lectures

Industrial visits



Extra-Curricular

Life@nypinstitute



CAMPUS : Bhagatua, Jalhupur, Varanasi

CAMPUS

BHAGATUA, CHAUBEYPUR,
PAHARIA BALUA GHAT MAIN
ROAD, VARANASI-221104
PHONE NUMBER: 0542-2619246

CITY OFFICE

PLOT NO 10
VARUNA VIHAR COLONY, JP MEHTA
TIRAHA, BEHIND AJAY HOSPITAL
KUCHEHRI, VARANASI

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